

## WHAT IS THE INDIANA ASSOCIATION OF REGIONAL COUNCILS (IARC)?

IARC is a statewide, 501(c)(3) association of 15 organizations that provide comprehensive, regional planning services that are coordinated with local governments in Indiana.

Most of the IARC member regional councils were formed under I.C. 36-7-7 more than 25 years ago, and are funded by member county dues, multiple grant sources and fee-based services, and have governing boards or commissions comprised mainly of local officials.

Established in 1997, IARC provides a statewide forum for directors, staff and board members of regional planning organizations in Indiana to network and share ideas that promote economic and community development, transportation planning, smart growth and a multitude of other issues on a regional basis statewide.

IARC supports regional development efforts that prioritize and categorize local community and economic development needs and projects based on urgency, feasibility and determined regional priority. The individual services provided by IARC member organizations vary by local jurisdictional authority and local project and planning needs.

## THE IMPORTANCE OF AFFILIATE MEMBERS

IARC believes it is very important to be partners with other organizations that share in their mission to promote regional strategies and solutions to address local issues. The Affiliate Program will provide an exchange of expert information, and provide additional networking opportunities, while providing financial support to IARC.



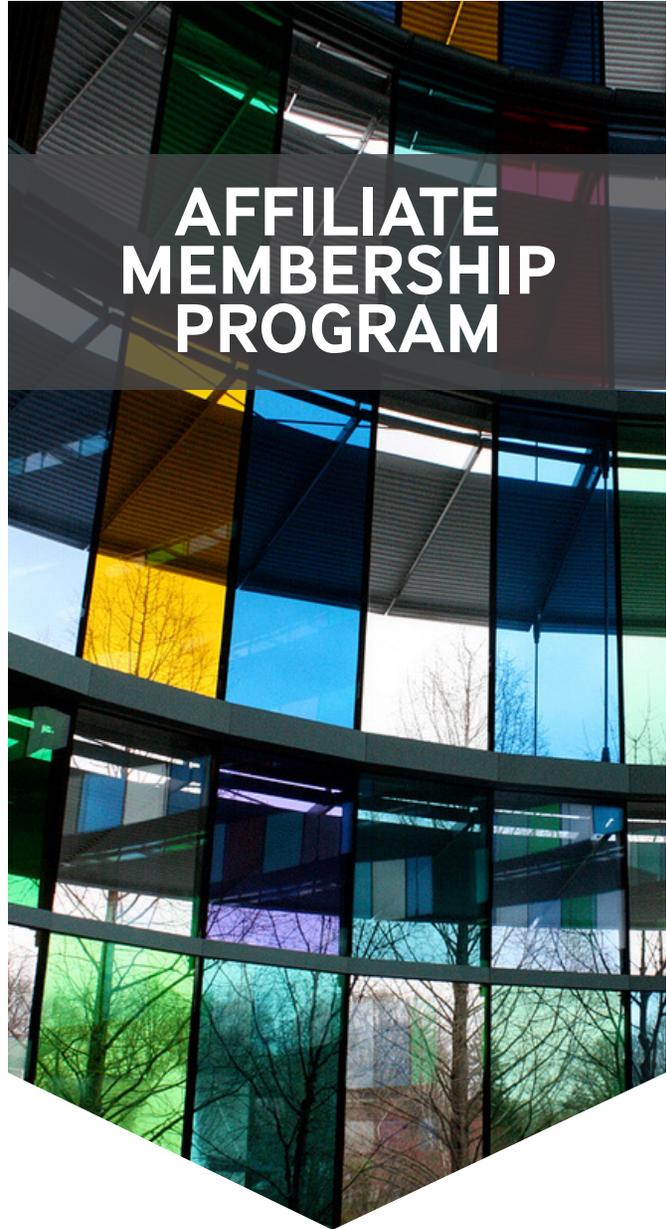
**Indiana Association of Regional Councils**

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A graphic for the Affiliate Membership Program. It features a large, curved glass window of a modern building, reflecting the sky and trees. The text "AFFILIATE MEMBERSHIP PROGRAM" is overlaid in white, bold, sans-serif capital letters on a dark, semi-transparent rectangular background.

# AFFILIATE MEMBERSHIP PROGRAM



INDIANA ASSOCIATION OF REGIONAL COUNCILS

[www.iarc.cc](http://www.iarc.cc)

The Gateway to Regional Development in Indiana

# BENEFITS OF THE AFFILIATE PROGRAM

In an effort to simplify our Affiliate Membership program and improve member benefits, we have create a 3-level system for our Corporate Members. The new levels include sponsorship opportunities for our annual events as well as additional marketing and advertising benefits. The benefits for each level of membership are marked with the symbols listed below.

- = Platinum Level Affiliate Benefit (\$2,500)
- = Gold Level Affiliate Benefit (\$1,000)
- = Silver Level Affiliate Benefit (\$500)
- = Gov't / Education / Non-profit Affiliate Benefit (\$400)

## Directory Listing ●●●●

Each year IARC produces a directory that identifies all of its member regions. The directory provides information concerning the services that each member provides and the appropriate contact information. The directory is produced in conjunction with the Legislative Briefing or the Annual Conference. All levels of Affiliate Members will be listed in the directory.

## Recognition on IARC's Website ●●●●

The Affiliate membership will be listed on IARC's website. Links can also be provided to the Affiliate Member's website. All levels of Affiliate Members will be listed on IARC's website.

## Presentation Opportunities ●●●●

IARC strives to make their monthly meetings as useful and beneficial as possible. To that end, speakers are often sought to present on certain topics. All Affiliate Members will be solicited to speak at least one IARC board meeting.

## Invitation to the Legislative Briefing ●●●●

IARC conducts a Legislative Briefing with the state's federal elected officials. The elected officials are updated on the importance of the federal programs that IARC's members administer for locally elected officials. The event is usually held over the lunch hour in Indianapolis.

## Annual Conference Registration ●●●●

IARC holds a one-day training conference annually in Indianapolis. The conference provides attendees with training on issues relevant to regional community and

economic development and allows IARC's members to network with other regions and Affiliate Members. IARC hosts a reception the night before that allows their members to socialize with other members and Affiliate Members. The conference starts with a networking breakfast. Breakout sessions take place during the morning hours. The conference concludes with an Awards Luncheon that includes a keynote address.

## Annual Conference Sponsorship ●

IARC cannot conduct its annual conference without the help of generous sponsors. IARC seeks sponsors from the Affiliate Membership. The sponsorship includes attendance at the reception the night before, sponsorship of the conference breakfast and the conference award luncheon. Annual Conference Sponsors are identified in the conference program and mentioned at the Awards Luncheon and their names are displayed throughout the conference.

## Conference Registrations ●●●●

As a Platinum Level Sponsor, you receive two (2) registrations to the conference. As a Gold Level Sponsor, you receive one (1) registration to the conference. Additional conference registration can be purchased. The price of the registration is based on your sponsorship level.

## Full Page Ad in IARC Directory ●

## Quarter Page Ad in IARC Directory ●●

Each year IARC produces a directory that lists all of its membership. The directory provides information concerning the services that each member provides and the appropriate contact information. The directory is produced in conjunction with the Legislative Briefing or the Annual Conference. As a part of the Platinum Level Sponsorship the Affiliate Member receives a quarter page advertisement in the Directory. Quarter page advertisements can be purchased; the price depends on the sponsorship level.

## Article + Ad in the Indiana Regional Report ●

IARC publishes a quarterly newsletter called the Indiana Regional Report. This newsletter is distributed to local, state, and federal elected officials and IARC's partners. Each newsletter highlights activities going on in IARC's member regions. As part of the Platinum Level Sponsorship the

Affiliate Member gets to submit an article in the Indiana Regional Report. They will also get an ad in each Report.

## Invitation to Apply for the Advisory Council ●●●●

IARC's Advisory Council is made up of organization representing different organizations that IARC's membership works with regularly. The Advisory Council serves a voice for the IARC's Affiliate Members and advises IARC on issues that are of importance to IARC's membership. An organization must be a Platinum or Gold Level Member in order to apply. Invitations are mailed in August to qualifying organizations. The Advisory Council will evaluate the Regional Award Applications that are submitted by member regions each year in conjunction with the Annual Conference.

The Advisory Council will have the added benefit of sponsoring local elected officials to IARC's Annual Conference. The Regional Award Applications will identify local elected officials that have been instrumental in the project. Advisory Council members will have the option to provide scholarships to the local elected officials to pay for their conference registration.

APPLY ONLINE @ [WWW.IARC.CC](http://WWW.IARC.CC)

Membership dues are invoiced on an annual basis. The Executive Board reserves the right to reject any application that it deems inappropriate or incompatible with the mission of IARC. Payment must be received within 30 days of invoice for application to be considered complete. Please direct membership inquiries and payment to:

### IARC

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